

Georges Cove Village concept design and architectural statement











Brisbane, Melbourne, Sydney rothelowman.com.au

Planning Proposal

Georges Cove Village

146 Newbridge Rd, Moorebank

October 2024



Project Contact

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Client

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1.0 Architectural Statement / 1.01 Project Summary

Project Details

3 Storey Mixed Use Development comprising a total of 10 387.4m² of GFA

Project uses include:

- Light Industrial: 4903.0m² NLA
- Retail: 5326.7m² NLA including 3800m² Supermarket
- Associated carparking and driveway circulation spaces

The Site

146 Newbridge Road, Moorebank, NSW

The Opportunity

Create the Village Centre for the New Georges Cove Precinct. Located at the north end of the precinct, the development proposes a mixed use retail development to provide the services and retail required for the new community, equipped with a diversity of light industrial options to accompany the low density Mirvac estate.

The Proposed Development

The Georges Cove Village development comprises large format supermarket, and supporting specialty retail, along with commercial office space suitable for medical and other uses.

Above the retail level is proposed as Light industrial Units to provide a diverse arrangement of employment based uses suitable for the surrounding precinct.

Taking advantage of the sloping land towards Newbridge Road, the carparking and loading dock are located on the Newbridge Road level.

The design proposal seeks to amend the permitted uses to include provision for a Supermarket development, in order to serve the needs of the new residents in the precinct, and the broader Moorebank area.

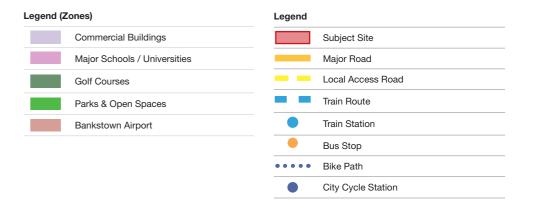


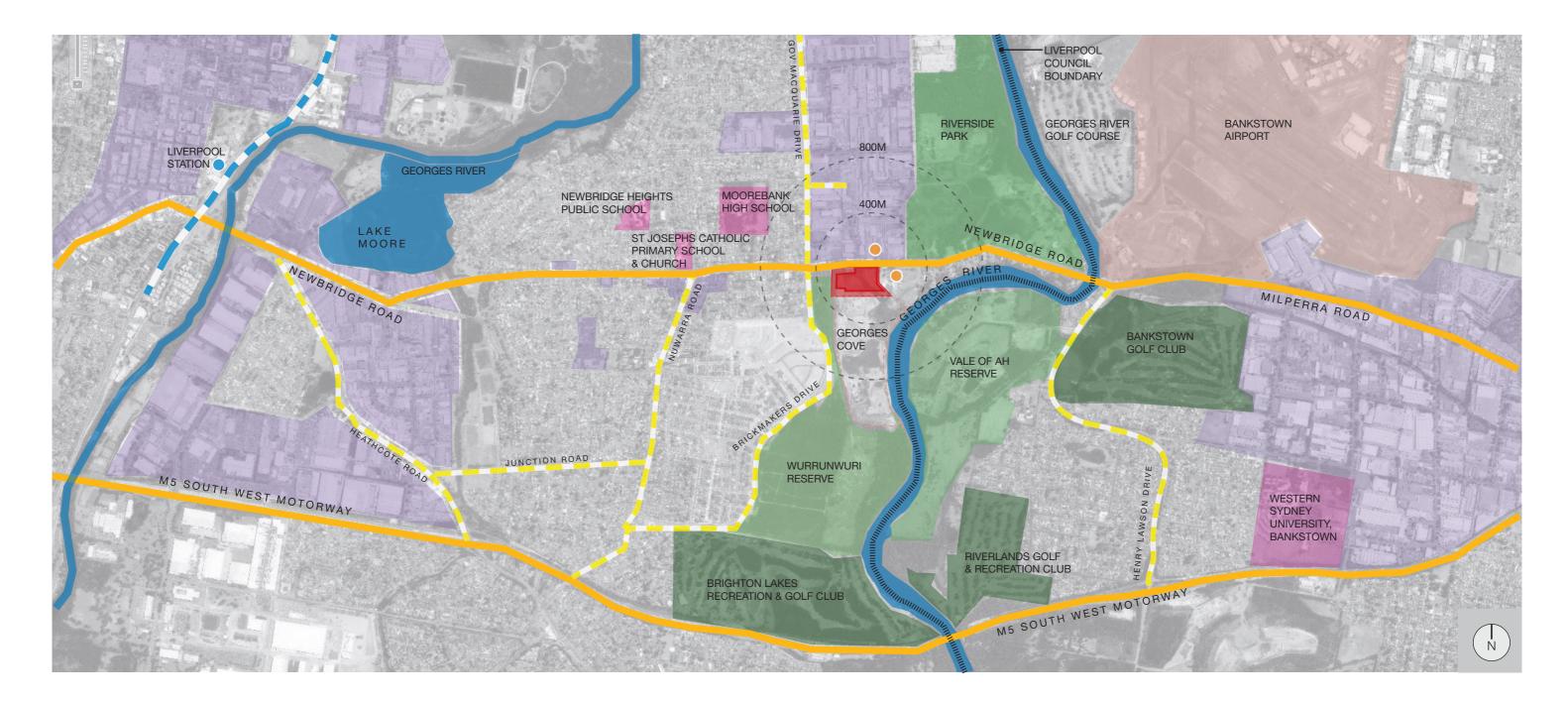
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2.0 Urban Context and Site Analysis / 2.01 Site Location

The site is located on Newbridge Road, Moorebank, at the north end of the New Georges Cove residential area.

To the north across Newbridge Road is the Chipping Norton industrial estate. To the west landscape reserve and Brickmakers Drive. To the south is the Georges Cove residential development. And to the east is Flower Power Nursery.





2.0 Urban Context and Site Analysis

2.02 Existing Planning Controls

The existing planning controls permit small neighbourhood retail shops and shop top housing.

It is proposed to amend the planning controls on the site as follows

The Proposal:

- Amendment to part 7 of Liverpool LEP 2008 to permit a supermarket on the site with a maximum gross floor area of 4,000 square meters
- Current site area: 17 184m²
- FSR for site: 0.75:1
- GFA cap as per Voluntary Planning Agreement is 11 500m²
- Proposed GFA at 10 387m² equates to an FSR of 0.60:1

Land Zoning



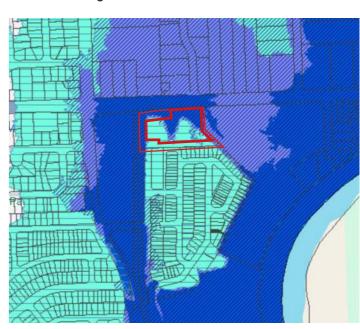
Floor Space Ratio



Height of Buildings



Flood Planning



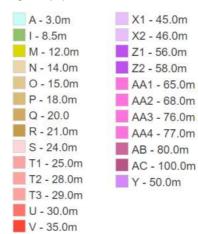
Legend



Legend (n:1)



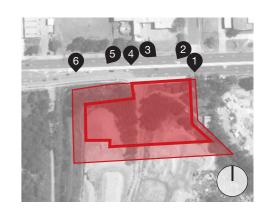
Legend (m)



Legend (m)









Looking South from Eastern boundary on Newbridge Road



View 2 Looking South-West from Newbridge Road



View 3 Looking North-East from Entrance



Looking South from Entrance



View 5 Looking South-West from Entrance



Looking South from Western boundary on Newbridge Road

3.0 Design Evolution & Response / 3.01 Road Network & Access

The site currently has a slip lane with left in, and left out from Newbridge Road.

The proposal encompasses:

- Extension of existing slip lane to Newbridge Rd along
- Entry + exit for heavy vehicles from Newbridge Rd
- Entry only for retail/commercial customer vehicles from
- All other traffic access from the new DCP road to the South

Legend

	Subject Site
	Collector Street 20m
	Main Access Street 15m
	Other Local Access Street
<->	Pedestrian Walkways
—	Foreshore Walk

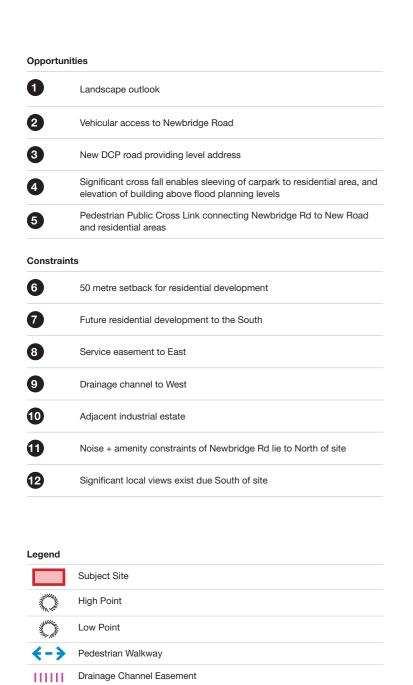
Vehicular Network

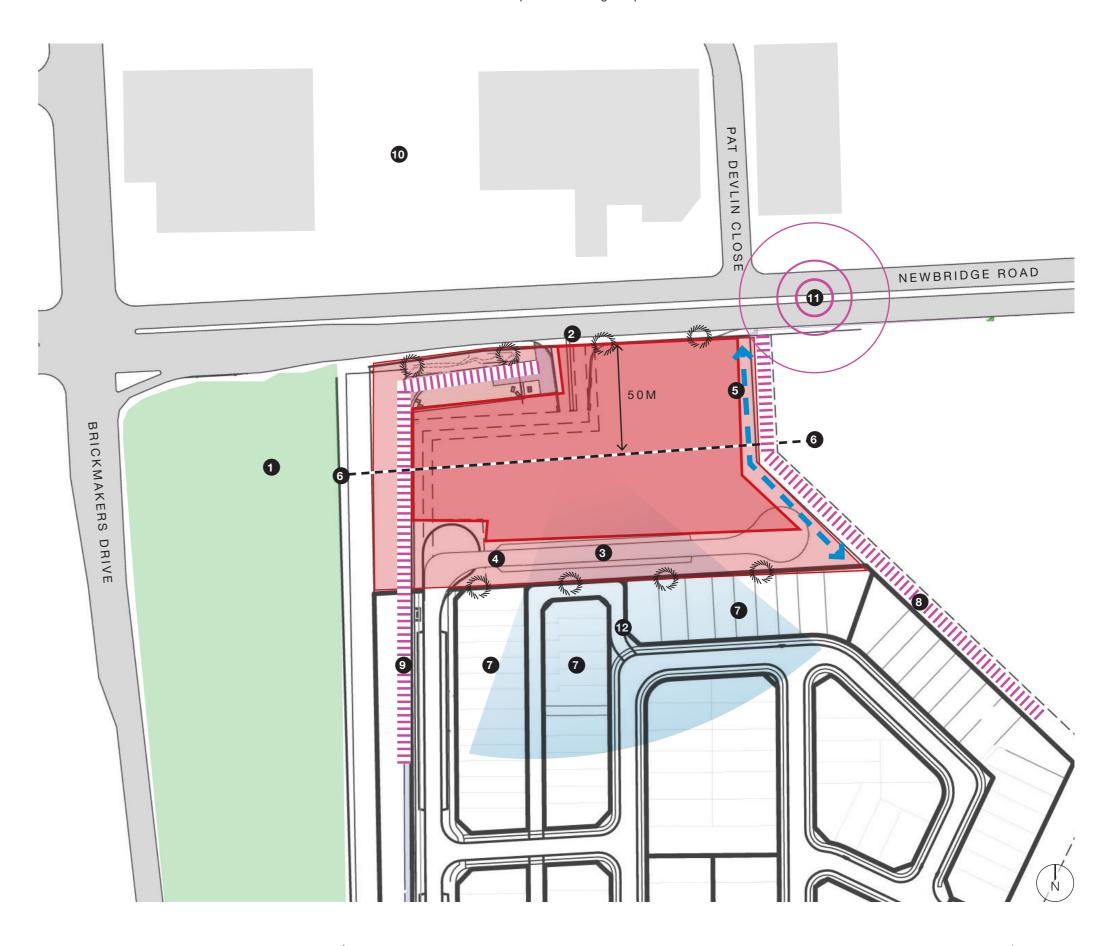
1	Site is connected to Brickmakers Drive through Mirvac Estate. This is flood free access
2	Future connection through development sites to the east
3	Existing driveway access to site proposed to provide entry + exit for trucks, and entry only for cars
4	DCP road provided on site (connection)
5	Access + exit for residential vehicles
6	Access + exit for retail vehicles

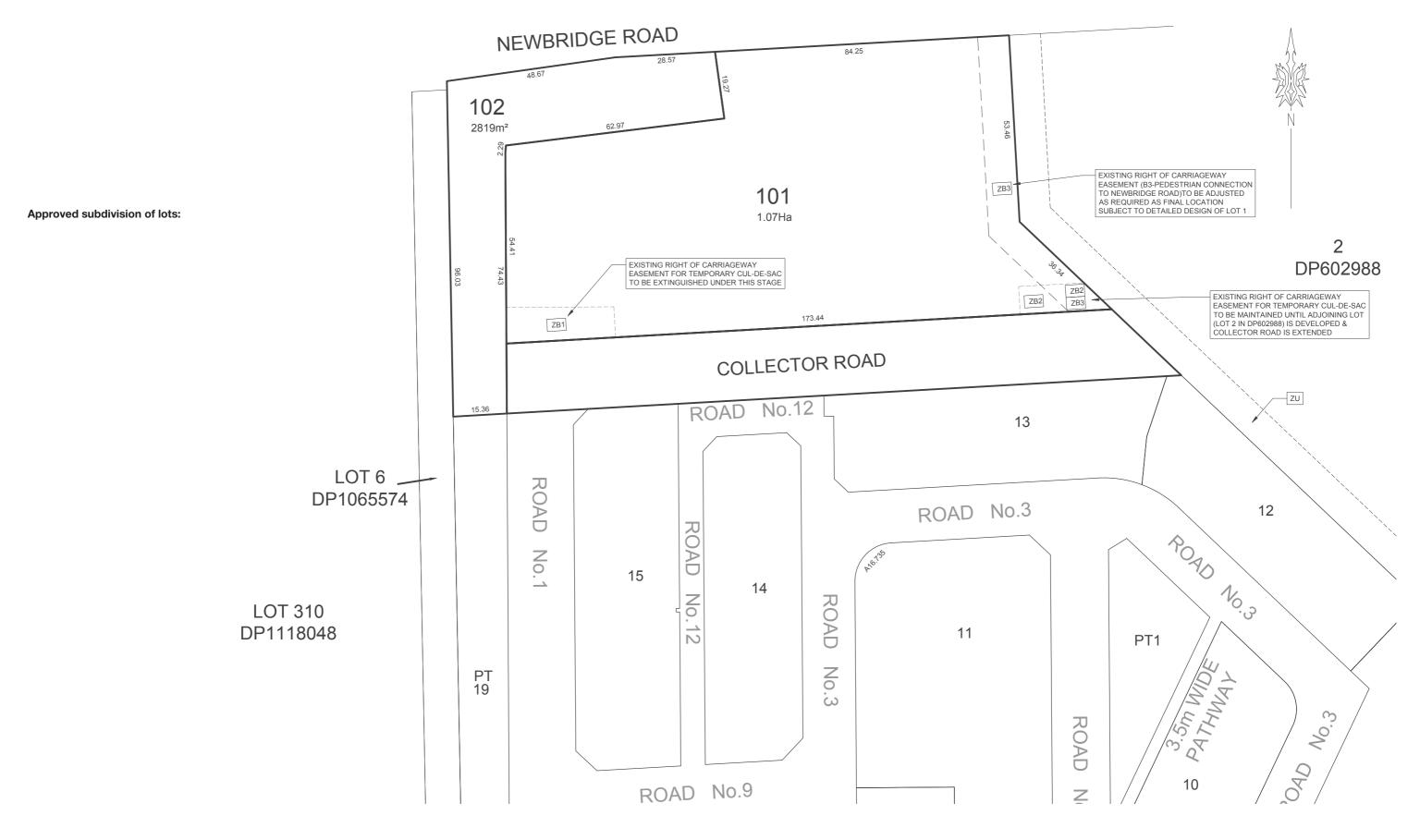


3.0 Design Evolution & Response / 3.02 Key Design Considerations

The following key opportunities and constraints on the site have been dealt with as part of the design response.







Concept diagrams outlining strategy behind massing and connection to the site. The design aims to work with the existing topography constraints to maximise yield without compromising space. The street network has defined the retail frontage, creating opportunity for communal street interactions and tucking away parking.

The pedestrian network has been enhanced with curated massing blocks that work with the existing height plane. These industrial areas are positioned above the retail to make the most of the views around the precinct.

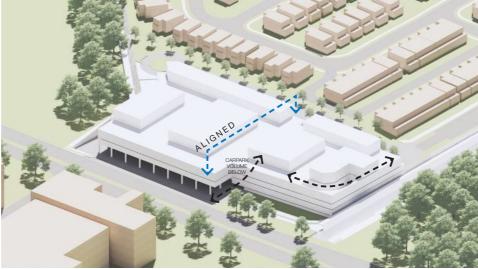
A buffer between Newbridge Road and pedestrian areas is created with the strategic positioning of the loading dock and ramp.



Proposed site topography; Lift all carparking above Flood Planning Level

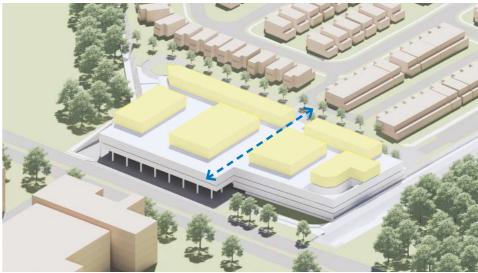


Set main retail level to Georges Cove street network; creating carpark volume

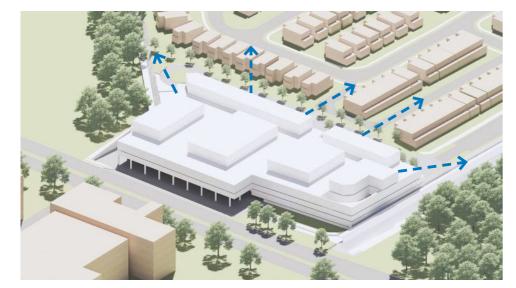




Loading dock and ramp positioned on Newbridge Road to create a buffer



Draw in the surrounding street and pedestrian network



Industrial positioned above capturing views



Articulate industrial forms to allow for views and solar access to South

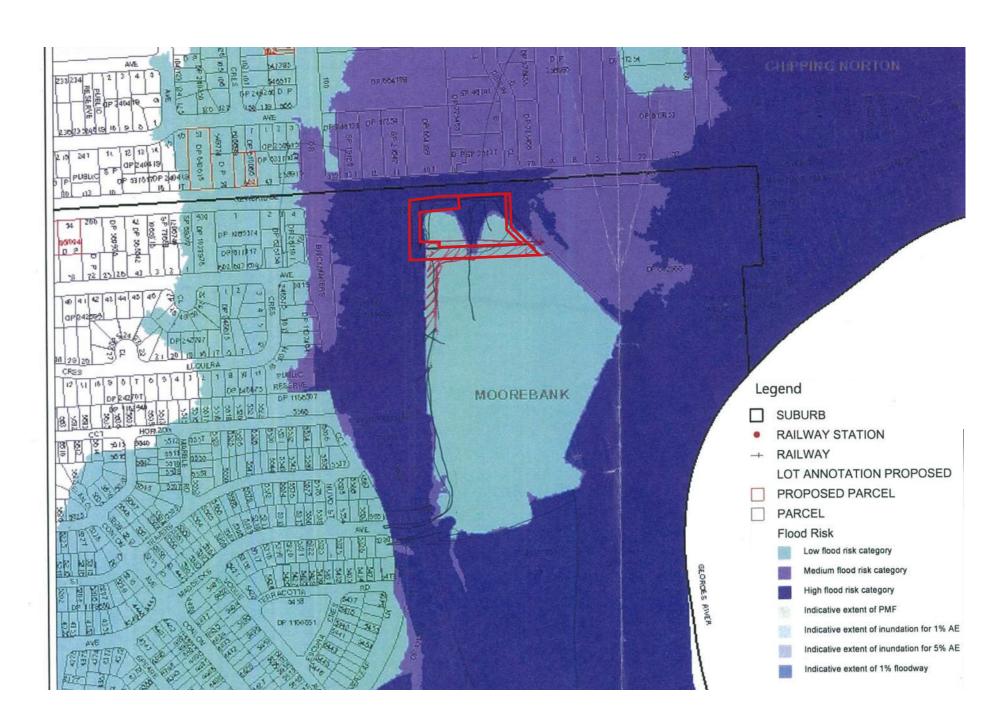
The subject site is flood affected according to Liverpool Council Modelling. The proposed development has been sited above the flood planning level throughout. The proposed critical levels are:

- Loading dock RL 3.0m
- Lower retail parking RL 4.6m
- Retail parking RL 10.3m

All levels are above minimum RL flood planning levels.

The carpark is proposed as a suspended slab to allow for limited disruption to the current flood movement patterns. The loading dock apron will be below this level, matching current site level.

Refer to detailed flood study for additional information.

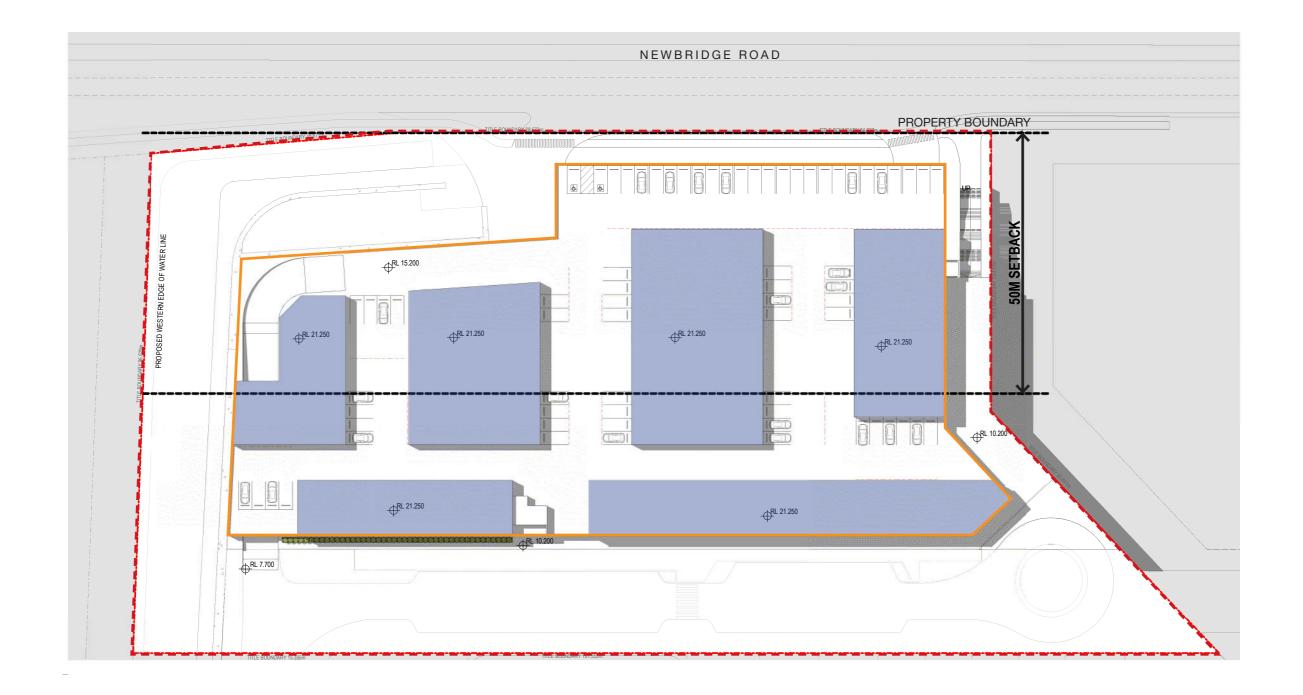


3.0 Design Evolution & Response / 3.06 50m Setback

No residential uses are proposed within the existing 50m setback to Newbridge Rd. Non-residential uses are proposed within the setback, in accordance with the controls and to act as an additional buffer to traffic noise.



Top View



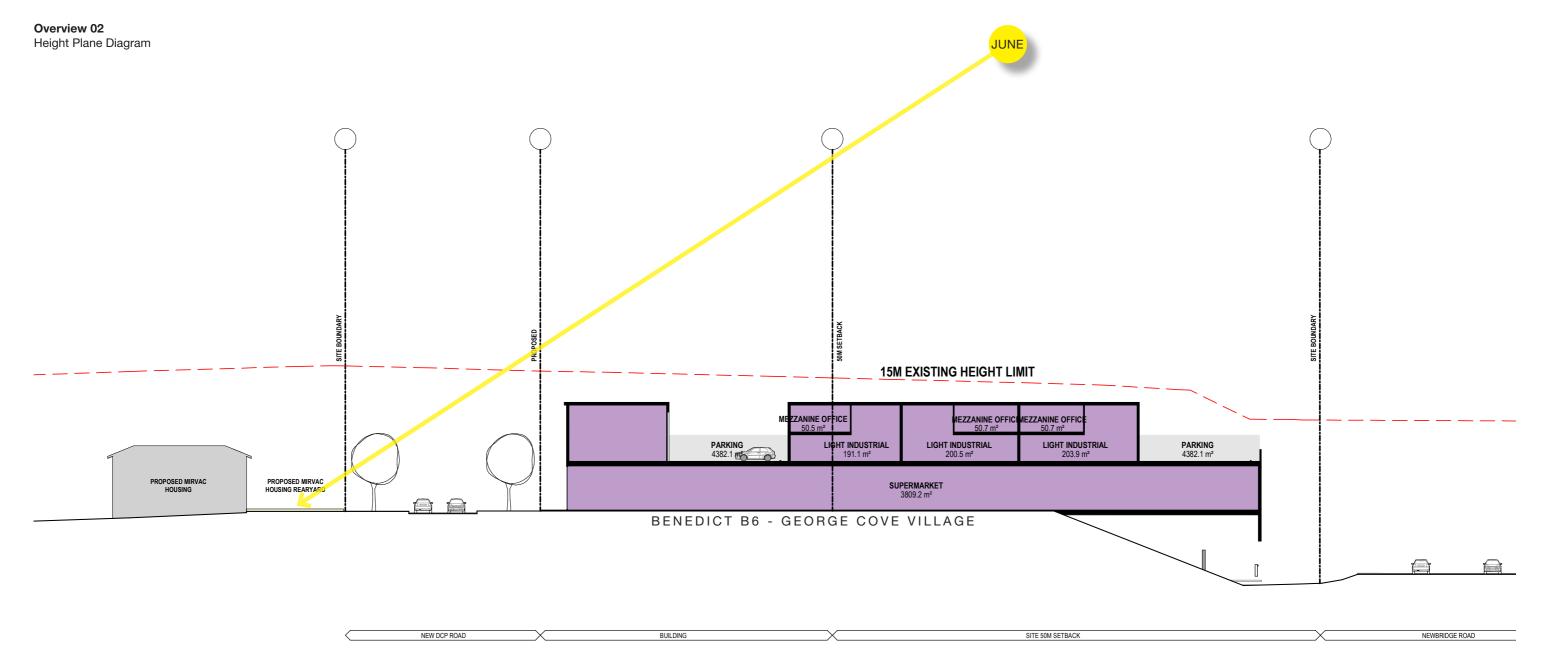
The subject site has been analysed with regard to:

8.5m 15m 15m 0 8.5m

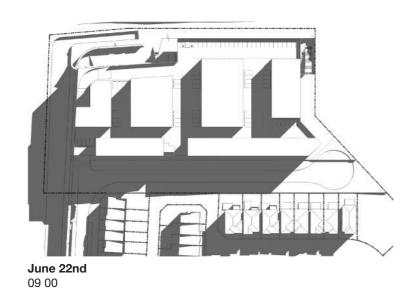
Overview 01 Looking East towards proposal

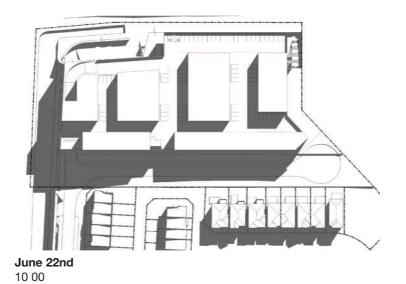
- Solar access to sites to South
- Visual impact of development from North to South (see overleaf for view)

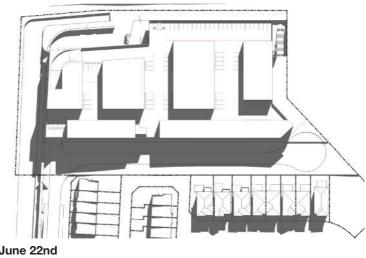
No Additional height is proposed as part of this application, with the development sitting entirely within the existing 15m height



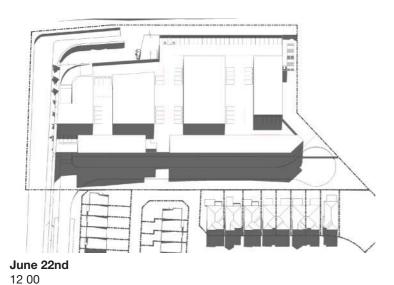
3.0 Design Evolution & Response / 3.08 Solar Analysis

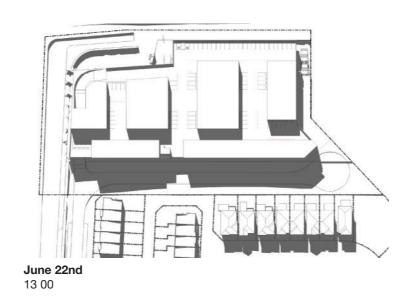


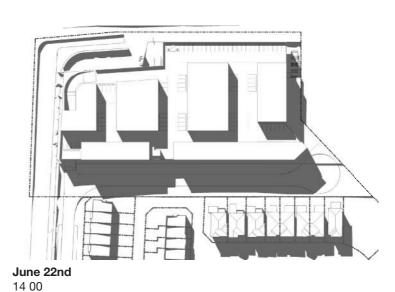










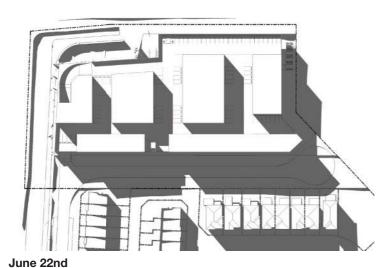


The proposed massing configuration has been attuned to maximise solar access to the residential housing to the south. The low rise industrial units are orientated to create these shadow profiles with the Southern linear blocks set to not create overshadowing to the neighbouring houses.

The majority of overshadowing generated by the development is cast onto the densely landscaped sites to the West/South-West.

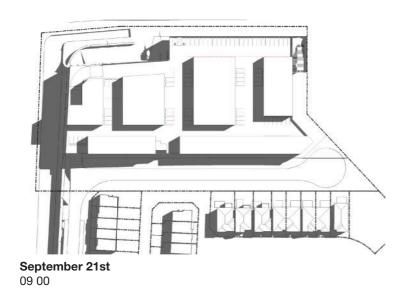
The entirety of the development has a height that creates no additional shadow cast into the rear yards of the housing in the Mirvac Estate.

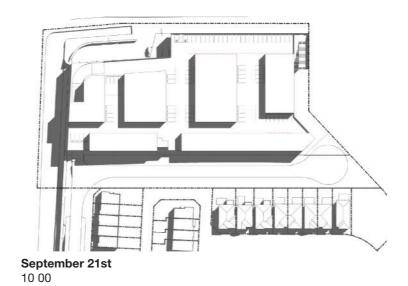
Detailed shadow studies for each dwelling is contained in Architectural Drawings.

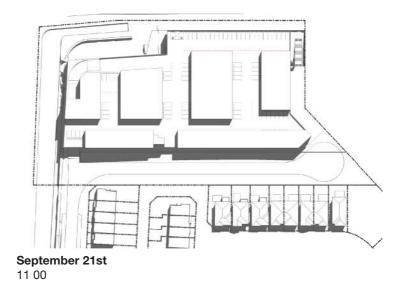


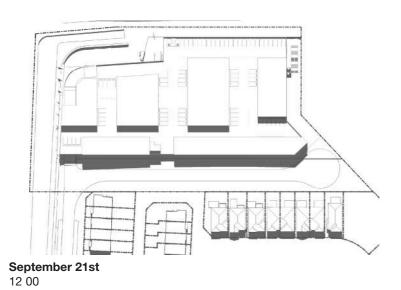
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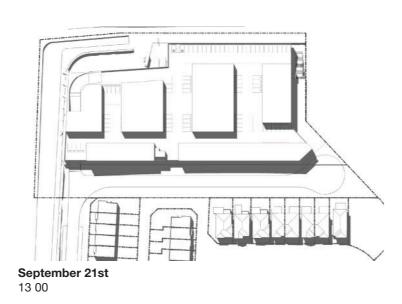
3.0 Design Evolution & Response / 3.09 Solar Analysis

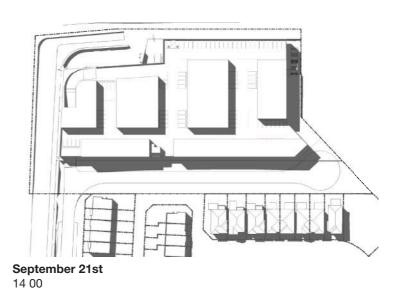


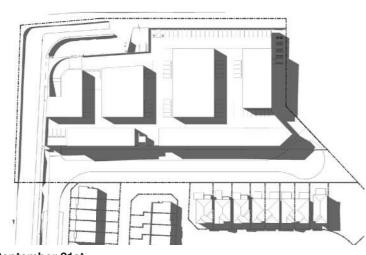












September 21st 15 00

At the solar Equinox, no shadows cast from the proposed development will land on the primary private open spaces of the dwelling houses in the Mirvac Estate.

Overview 01
Perspective



Overview 02
Perspective



Overview 03
Perspective



Overview 04
Perspective



Street Interface Perspective



Retail Entry Elevation



Retail Entry Perspective



Facade Detail Elevation

